

1st HEADS UP!

Helmet Safety Poster Contest!

Who? Any student attending school in grades JK to 8. A parent or guardian must sign a consent form. Students can only enter once.

Why? 88 out of 100 brain injuries could be prevented by wearing a properly fitted helmet so we want to continue to spread the word.

When? Posters must be received by **Thursday, March 31, 2016.**

How? Make a poster to illustrate the slogan: **My Brain Is Awesome. That's Why I Wear a Helmet!**

1. Don't use any words on your poster-we'll fill in the slogan ourselves if we reproduce your poster.
2. Choose your material: paint, crayon, pastel, markers, pencil crayons, collage-anything that isn't computer generated. Remember your poster needs to be flat so no macaroni!
3. Create your poster on a sheet of white paper that's 8.5 inches wide by 11 inches high.
4. Put your name and school on the back, Please **Do Not** put any identifying information on the front of the poster.
5. If mailing your poster- staple the consent form to the back of your poster and mail to:
Leeann Corbeil C/o Findlay Personal Injury Lawyers
20 Hughson St S #510
Hamilton, ON L8N 2A1
6. If emailing a copy of your poster- please email front and back of poster plus a copy of the consent form to leeann@findlaylaw.ca. If your poster is a winner we may require the original consent form and poster so please keep them safe.
7. If there are multiple entries from your school, the school can arrange to have the entries picked up by calling Leeann at 905-522-9799 ext. 248.

Prizes: There will be one winner per category:

- A) JK-SK
- B) Grades 1-2
- C) Grades 3-4
- D) Grades 5-6
- E) Grades 7-8

Each winner will receive a new bike, helmet and bike lock!

****There will also be one overall winner that in addition to receiving a new bike, helmet and lock, will have their poster made into a bus shelter ad that will be displayed throughout the city. The school that the overall winner attends will receive \$1000 to spend on something the students really need!**

Judging

A seven-person judging panel, four members from the Bicycle Education Safety Training Committee and three from Findlay Personal Injury Lawyers, will select the winners. The judge's selection is final. Posters will be evaluated on originality, artistic merit, relevance to the helmet safety message and how well they will translate into the large-format bus shelter ad.

The Fine Print

Artwork must be original and produced by the student whose name appears on the back. All posters become the property of Findlay Personal Injury Lawyers and the Bicycle Education Safety Training Committee, which is comprised of the Optimist Club of Brant-Lyn, Brantford Police Service and Brant County Health Unit. Posters may be used on Findlay Personal Injury Lawyers' websites (www.findlaylaw.ca and www.itsnoaccident.ca) The Findlay Facebook page (Findlay In The Community), Brant County Health Unit Twitter and/or Facebook page and Brantford Police Service Twitter page, newsletters and other publications. Submissions will not be returned. The winner will be identified by his or her first name, last initial and school only



checklist:

DID YOU:

- create your poster yourself?
- use 8.5" wide x 11" high white paper?
- draw a picture to go with the slogan
"MY BRAIN IS AWESOME.
THAT'S WHY I WEAR A HELMET!"?
- avoid using a computer?
- get your parent or guardian to fill in the
consent form?
- staple the consent form to your poster?
- write your name and school on the back of
your poster?

**If you answered "yes" to all these questions, you're
ready to hand in your poster to your teacher!**



consent and entry form:

**In order for a student's poster to be entered in the contest, a parent or guardian must complete this consent form.
It must be attached to the poster.**

STUDENT'S NAME: _____

STUDENT'S GRADE: _____

STUDENT'S AGE: _____

TEACHER'S NAME: _____

SCHOOL: _____

I give permission for my child _____ to enter a poster in the
HEADS UP! helmet safety poster contest.

Parent/guardian signature: _____

Date: _____

